



Drought Tips

Why Fertilize? Benefits of a Healthy Lawn

- A healthy, thick lawn is able to defend itself against weeds far better than an underwatered, under-fertilized lawn.
- A healthy lawn is more drought resistant and recovers more quickly after long dry periods.
- Grass helps fight pollution by trapping dust and pollen, and by absorbing carbon dioxide and other gaseous pollutants that contribute to the greenhouse effect.
- A healthy lawn reduces stormwater runoff and prevents erosion of topsoil.
- Every 25 square feet of lawn produces enough oxygen each day for one person.
- A well maintained lawn can reduce surface temperatures by 30 to 40 degrees compared to bare soil and 50 to 70 degrees compared with streets and driveways.
- A well maintained lawn is a major factor in home sales.

Have a Healthy Lawn in 2008 without Wasting Water!

Environmentally Friendly Lawn Care Tips

Water conservation is a hot topic this year. It seems every time we turn on the news we hear about water shortages and drought. In drought areas, consumers are worried about their lawns because they are not allowed to water. Even in areas of the country that are not officially in a drought, conserving water is important. Saving water not only conserves a limited resource — it also saves the energy that is needed to clean water at water treatment plants. So, how can you conserve water while maintaining a healthy lawn?

Start early. Apply Vigoro® Super Green™ Lawn Fertilizer early in the year. Vigoro® Super Green™ Lawn Fertilizer contains iron for quick greening and two times more slow release nitrogen than Scotts® Turf Builder® for extended feeding throughout the season.

- Fertilizing early in the year allows you to take advantage of spring rains. Apply fertilizer within 24 hours of expected rain to eliminate the need to water in your fertilizer treatment.
- If little or no rain is forecast, use fertilizers with a high ratio of controlled-release nitrogen, such as Vigoro® Super Green™ Lawn Fertilizer. The coating on the pellets protects the nitrogen until rainfall can move it down to the root system. In addition, the pellets will keep feeding your lawn for up to 5 months.
- Mow your lawn at a higher cutting height as summer approaches. Taller grass can support a deeper root system that is able to access more soil moisture. The deeper turf canopy also will provide greater

shading and cooling of the soil surface, reducing water loss through evaporation. As a bonus, a higher-cut lawn will better suppress summer weeds such as crabgrass, spurge, lespedeza and oxalis.

To give your lawn the best chance of surviving drought, start early and use Vigoro® Super Green™ Lawn Fertilizer!

About United Industries Corporation

United Industries Corporation is a subsidiary of Spectrum Brands, Inc., and is a leading supplier of lawn and garden care products and household insect and pest controls.

Spectrum Brands is a global consumer products company whose merchandise is sold by the world's top 25 retailers and is available in more than one million stores in more than 120 countries around the world. Headquartered in Atlanta, Georgia, Spectrum Brands generated FY2007 net sales of approximately \$2.0 billion. The company's stock trades on the New York Stock Exchange under the symbol SPC.