



Vigoro® Super Green™ Lawn Fertilizer

Key Features:

- Feeds two times longer than competitive standard turf fertilizers – up to 5 months with controlled-release nitrogen technology
- Quick-greening formula – greens lawn in 3-5 days in normal weather conditions
- Contains 5% iron for deep greening
- Bag treats 5,000 sq ft
- 35-0-5 formula contains no phosphorus
- Can be applied any time during growing season

Application Tip:

Vigoro® Super Green™ Lawn Fertilizer is targeted for the time-strapped consumer who is only going to make 1-2 lawn applications a year. Apply product with a spreader and always sweep any excess particles off driveways, sidewalks and patios and back onto the lawn.

Fun Fact: Take the Vigoro® Super Green™ Challenge. Try Vigoro® Super Green™ Lawn Fertilizer and if you aren't completely satisfied, we will refund your money, no questions asked.

Available for Purchase: National distribution at The Home Depot in early 2008.

More Information for Consumers: www.vigoro.com



About United Industries Corporation

United Industries Corporation is a subsidiary of Spectrum Brands, Inc., and is a leading supplier of lawn and garden care products and household insect and pest controls. Spectrum Brands is a global consumer products company whose merchandise is sold by the world's top 25 retailers and is available in more than one million stores in more than 120 countries around the world. Headquartered in Atlanta, Georgia, Spectrum Brands generated FY2007 net sales of approximately \$2.0 billion. The company's stock trades on the New York Stock Exchange under the symbol SPC.